



The Greater New York Chapter
of the National Association of Professional Geriatric Care Managers

Caremanaging in an Economic Downturn

Thursday, October 29, 2009

The Roosevelt Hotel
East 45th Street at Madison Avenue
New York, NY 10017

CONFERENCE SCHEDULE

- 8:00-9:00 AM** *Registration, Continental Breakfast, Networking, Exhibits*
- 9:00-9:15 AM** Welcoming Remarks – Debbie Drelich, LMSW, ACSW, CMC, President, Greater NY Chapter NAPGCM
Claudia Fine, CSW, MPH, CMC, Conference Chair
- 9:15-10:30 AM** **MORNING KEYNOTE — *We Have the Best Healthcare System***
Robert N. Butler, MD, President and CEO, International Longevity Center, U.S.A.
- 10:30-10:45 AM** *Visit Exhibits*
- 10:45 A.M.-12:15 PM** *Morning Workshops (Select One)*
- Workshop 1:** **A Report from the Field — What Caregivers Want From Care Managers**
Presenter: Paula Span, author of *When the Time Comes: Families with Aging Parents Share Their Struggles and Solutions*, Contributor to New York Times blog The New Old Age, former Washington Post reporter, Columbia University Graduate School of Journalism professor
Care Manager Facilitator: Edith Bayme, LCSW
- Workshop 2:** **Who do you serve? — Resolving Today's Ethical Dilemmas in Care Giving**
Presenters: Bunni Dybnis, MA, MFT, CMC, Director of Professional Services, LivHOME, Inc. and Audrey Zabin, M.Ed, CMC, LSW, President, CEO, Audrey Zabin and Associates, LLC
Care Manager Facilitator: Leonie Nowitz, LCSW, BCD
- Workshop 3:** **Vets and Their Spouses — Tapping into an Overlooked and Widely Available Benefit**
Presenters: Jonathan C. Spier, MHA, Director of Community Relations, Long Island State Veterans Home at Stony Brook University and Steve Strandberg, Senior State Veteran Counselor, New York State Division of Veterans Affairs
Care Manager Facilitator: Haley Glazer, LCSW, C-ASWCM
- 12:15-12:30 PM** *Visit Exhibits*
- 12:30-2:00 PM** **Lunch and GENERAL SESSION — *Opportunities for Care Management in Today's Economy***
Susan C. Reinhard, Senior Vice President, AARP Public Policy Institute
- 2:00-3:00 PM** **Special Presentation — Healthy Aging Initiatives and Technology**
Presenters: Debra Bobe, RN, Telehealth Supervisor, Jewish Home Lifecare and Bridget Gallagher, RN, GNP, Senior Vice President Community Services, Jewish Home Lifecare
Care Manager Facilitator: Patricia Mulvey, LMSW, CMC, C-ASWCM

3:00-3:45 PM **Technology Arcade — visit with vendors offering and demonstrating some of the newest telemedicine and technology-enhancement products**

3:45-4:00 PM *Coffee Break and Visit Exhibits*

4:00-5:15 PM *Afternoon Workshops (Select One)*

Workshop 4: Panel Discussion — Traumatic Brain Injury: A Multidisciplinary Approach to a Growing Challenge

Presenters: Jessica R. Fuller, MA, CCC-SLP, CBIS, Speech-Language Pathologist, Rehabilitation Specialists; Dustin J. Gordon, Ph.D, Neuropsychologist, Rehabilitation Specialists; Jane D. Mattson, Ph.D, President, Jane Mattson Associates; Stephanie O'Connor, RN, BSN, Esq., The NeuroLaw Trial Group, Jacoby & Meyers, LLP
Care Manager Facilitator: Marcie Cooper, MSW, LCSW, C-ASWCM

Workshop 5: Managing Your CM Business in a Down Economy — including an Exit Strategy

Presenters: Peter Sosnow, Vice President, Corporate Development, SeniorBridge and Loren Gilberg, RN, BSW, MBA, CMC, Elder Care Consulting, Inc.

Workshop 6: Dying at Home — Legal, Cultural, Practical and Financial Factors

Presenters: Thomas W. Murphy, Advance Planning Manager for Dignity Memorial® in Greater NY-NJ Area Robert J. Sommese, Advance Planning Counselor, Frank E. Campbell – The Funeral Chapel
Care Manager Facilitator: Nancy Avitabile, LMSW, CMC, Urban Eldercare, LLC

About the Organization:

The National Association of Professional Geriatric Care Managers (NAPGCM) was formed in 1986 to organize professional efforts to improve the quality of life for the elderly while relieving the stress of caregiving for families. Its stated mission is to provide dynamic leadership, education and collaborative relationships, to promote the development of clinical expertise, excellence in service delivery and high ethical standards for the practice of care management. The Greater New York Chapter consists of qualified and certified practitioners who provide counseling, treatment and concrete services to older adults in need throughout the tri-state area. New members who fulfill membership requirements are always welcome.

Who should attend:

Professionals Working in the fields of

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|-----------------|------------------------------|
| Geriatrics | Home Care |
| Care Management | Assisted Living |
| Social Work | Nursing Homes |
| Nursing | Rehabilitation |
| Psychiatry | Therapeutic Activities |
| Psychology | Employee Assistance Programs |
| Elder Law | Financial Planning |

Conference 2009

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Exhibitors: Caring People Home Healthcare Agency; Carnegie East House; City Home Companion; CritiCare Helping Hands, LLC; Dignity Memorial® Funeral Providers; Ronald A. Fatoullah and Associates; HomeFirst, Inc.; Isabella Geriatric Center; Jewish Home Lifecare; Kaplan Financial Advisors, LLC; Dr. Alisa G. Kauffman, DMD, PC; Outreach Physical Therapy, PC; Parentgiving; Redlig Financial Services, LLC; Select Care; The 80th Street Residence; Town and Country Companion and Nursing Agency, Inc.; United Hebrew/Willow Towers Assisted Living; The Wartburg Adult Care Community