



The Greater New York Chapter
of the National Association of Professional Geriatric Care Managers

Caremanaging in an Economic Downturn

Thursday, October 29, 2009

The Roosevelt Hotel
East 45th Street at Madison Avenue
New York, NY 10017

CONFERENCE SCHEDULE

- 8:00-9:00 AM** *Registration, Continental Breakfast, Networking, Exhibits*
- 9:00-9:15 AM** Welcoming Remarks – Debbie Drelich, LMSW, ACSW, CMC, President, Greater NY Chapter NAPGCM
Claudia Fine, CSW, MPH, CMC, Conference Chair
- 9:15-10:30 AM** **MORNING KEYNOTE — *We Have the Best Healthcare System***
Robert N. Butler, MD, President and CEO, International Longevity Center, U.S.A.
- 10:30-10:45 AM** *Visit Exhibits*
- 10:45 A.M.-12:15 PM** *Morning Workshops (Select One)*
- Workshop 1:** **A Report from the Field — What Caregivers Want From Care Managers**
Presenter: Paula Span, author of *When the Time Comes: Families with Aging Parents Share Their Struggles and Solutions*, Contributor to New York Times blog The New Old Age, former Washington Post reporter, Columbia University Graduate School of Journalism professor
Care Manager Facilitator: Edith Bayme, LCSW
- Workshop 2:** **Who do you serve? — Resolving Today's Ethical Dilemmas in Care Giving**
Presenters: Bunni Dybnis, MA, MFT, CMC, Director of Professional Services, LivHOME, Inc. and Audrey Zabin, M.Ed, CMC, LSW, President, CEO, Audrey Zabin and Associates, LLC
Care Manager Facilitator: Leonie Nowitz, LCSW, BCD
- Workshop 3:** **Vets and Their Spouses — Tapping into an Overlooked and Widely Available Benefit**
Presenters: Jonathan C. Spier, MHA, Director of Community Relations, Long Island State Veterans Home at Stony Brook University and Steve Strandberg, Senior State Veteran Counselor, New York State Division of Veterans Affairs
Care Manager Facilitator: Haley Glazer, LCSW, C-ASWCM
- 12:15-12:30 PM** *Visit Exhibits*
- 12:30-2:00 PM** **Lunch and GENERAL SESSION — *National health reform: What does this mean for the future of health care delivery and care management?***
Julie Sochalski, Ph.D., RN, Associate Professor, University of Pennsylvania School of Nursing, 2009 American Academy of Nursing-AARP Fellow, Washington, D.C.
- 2:00-3:00 PM** **Special Presentation — Healthy Aging Initiatives and Technology**
Presenters: Debra Bobe, RN, Telehealth Supervisor, Jewish Home Lifecare and Bridget Gallagher, RN, GNP, Senior Vice President Community Services, Jewish Home Lifecare
Care Manager Facilitator: Patricia Mulvey, LMSW, CMC, C-ASWCM

3:00-3:45 PM **Technology Arcade — visit with vendors offering and demonstrating some of the newest telemedicine and technology-enhancement products**

3:45-4:00 PM *Coffee Break and Visit Exhibits*

4:00-5:15 PM *Afternoon Workshops (Select One)*

Workshop 4: Panel Discussion — Traumatic Brain Injury: A Multidisciplinary Approach to a Growing Challenge

Presenters: Jessica R. Fuller, MA, CCC-SLP, CBIS, Speech-Language Pathologist, Rehabilitation Specialists; Dustin J. Gordon, Ph.D, Neuropsychologist, Rehabilitation Specialists; Jane D. Mattson, Ph.D, President, Jane Mattson Associates; Stephanie O'Connor, RN, BSN, Esq., The Neurolaw Trial Group, Jacoby & Meyers, LLP
Care Manager Facilitator: Marcie Cooper, MSW, LCSW, C-ASWCM

Workshop 5: Managing Your CM Business in a Down Economy — including an Exit Strategy

Presenters: Peter Sosnow, Vice President, Corporate Development, SeniorBridge and Loren Gilberg, RN, BSW, MBA, CMC, Elder Care Consulting, Inc.

Workshop 6: Dying at Home — Legal, Cultural, Practical and Financial Factors

Presenters: Thomas W. Murphy, Advance Planning Manager for Dignity Memorial® in Greater NY-NJ Area
Robert J. Sommese, Advance Planning Counselor, Frank E. Campbell – The Funeral Chapel
Care Manager Facilitator: Nancy Avitabile, LMSW, CMC, Urban Eldercare, LLC

About the Organization:

The National Association of Professional Geriatric Care Managers (NAPGCM) was formed in 1986 to organize professional efforts to improve the quality of life for the elderly while relieving the stress of caregiving for families. Its stated mission is to provide dynamic leadership, education and collaborative relationships, to promote the development of clinical expertise, excellence in service delivery and high ethical standards for the practice of care management. The Greater New York Chapter consists of qualified and certified practitioners who provide counseling, treatment and concrete services to older adults in need throughout the tri-state area. New members who fulfill membership requirements are always welcome.

Who should attend:

Professionals Working in the fields of

Geriatrics	Home Care
Care Management	Assisted Living
Social Work	Nursing Homes
Nursing	Rehabilitation
Psychiatry	Therapeutic Activities
Psychology	Employee Assistance Programs
Elder Law	Financial Planning

Conference 2009

Initial sponsors:

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Exhibitors: Caring People Home Healthcare Agency; Carnegie East House; City Home Companion; CritiCare Helping Hands, LLC; Dignity Memorial® Funeral Providers; Ronald A. Fatoullah and Associates; HomeFirst, Inc.; Isabella Geriatric Center; Jewish Home Lifecare; Kaplan Financial Advisors, LLC; Dr. Alisa G. Kauffman, DMD, PC; Outreach Physical Therapy, PC; Parentgiving; Redlig Financial Services, LLC; Select Care; The 80th Street Residence; Town and Country Companion and Nursing Agency, Inc.; United Hebrew/Willow Towers Assisted Living; The Wartburg Adult Care Community

2009 CONFERENCE REGISTRATION FORM

Fill out the form below and return with payment to Danielle DeMers, 213 East 5th Street, New York, NY 10003.

Payment must be received by September 11, 2009 to qualify for early rate and no later than Friday, October 16, 2009 for standard rate.

Note: CREDIT CARDS ARE NOT ACCEPTED FOR PAYMENT
DEADLINE FOR EARLY REGISTRATION — Friday, September 11, 2009

*The NY Chapter is offering a special NACCM Review Course on October 28th, 8:30 AM – 12:30 PM.
Check our website under "News" for registration information, or leave a message at: 212-222-9163*

Conference Fees* (Please circle your choice.)	NAPGCM Member	Non-Member
Early Registration (Check must be received by 9/11/09)	\$175	\$200
Standard (Check must be received by 10/16/09)	\$190	\$220
On-site (After 10/16/09)	\$210	\$240
Student (with current ID) — \$100		

Make check payable to: **GNY NAPGCM.** Total amount enclosed: \$ _____

*Fee includes continental breakfast, buffet lunch, general sessions, morning and afternoon workshops, exhibits, special technology panel presentation and demonstrations, and conference materials.

Please check here for Kosher food

Professional Credits: Application pending for 7 CEUs (Social Work)

SELECT YOUR WORKSHOPS

Morning 10:45 AM -12:15 PM (Check One Workshop)

- A Report from the Field — What Caregivers Want from Care Managers**
- Who do you serve? — Resolving Today's Ethical Dilemmas in Care Giving**
- Vets and Their Spouses — Tapping into an Overlooked and Widely Available Benefit**

Afternoon 4:00-5:15 PM (Check One Workshop)

- Traumatic Brain Injury — A Multidisciplinary Approach to a Growing Challenge**
- Managing Your CM Business in a Down Economy — including an Exit Strategy**
- Dying at Home — Legal, Cultural, Practical and Financial Factors**

Complete all information below (Please Print)

NAME _____

TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

TELEPHONE () _____

FAX () _____

E-MAIL: _____

I HEARD ABOUT THE CONFERENCE FROM: _____

I am a member of NAPGCM Greater NY Chapter of NAPGCM Both

Are you a first-time attendee? Yes No

For more information, check our website or leave a message at 212-222-9163

www.nygcm.org

Information on NYC hotel accommodations will be available on our website www.nygcm.org.

Limited home hospitality is available from members of the NY Chapter — Please check here if interested